Permit #F00027822

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00027822 **Type of Permit:** FILMING **Release Date:** 05/12/2010

Production Company IMPERIAL WOODPECKER LLC

Insured Company Name IMPERIAL WOODPECKER LLC
Contact Phone No. 1 310-275-6075
Contact Phone No. 2
Fax 310-275-7696
Address 9290 CIVIC CENTER DR
BEVERLY HILLS, California 90210

Production Title KRAFT

Type of Production Commercial - Standard

Producer tbd tbd

Director Stacy Wall

1st AD Rod Smith

Production Manager Ashley Rabin

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Charlie Skinner
Primary Phone Mobile - 310-804-4181
Secondary Phone Office - 310-275-6075

Location Assistant NA NA
Primary Phone Office - 310-275-6075
Secondary Phone

Fees

Posting 300	$130.00
Posting 900	$78.00
Notification Charge	$595.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$1,024.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$240.00

Total Permit Fee $3,197.00

Number of Locations 2

NOT A PERMIT

Permit #F00027822

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00027822	**Location Manager**	Charlie Skinner
Production Company	IMPERIAL WOODPECKER LLC	Primary Phone	Mobile - 310-804-4181
Insured Company	IMPERIAL WOODPECKER LLC	Secondary Phone	Office - 310-275-6075
Production Title	KRAFT		

Location Address 12740 Jimeno Av, Los Angeles, CA, 91344

Location Names

Location Type Private Residence

Location Description

Film Dates 5/13/2010 - 5/13/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Imperial.Kraft.27822.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	80
Cube Trucks	4
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	10
Crew	75
Spot Check	1

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note Spot check ok per Capt Fowlks

Coordinator Note Additional notification fee due for added posting on 5/11: N/S Nanette St., Jimeno Av - West 300'

Parking

Base Camp
Location Type :
Location Street :

Crew Parking
Location Type : Church
Street : 12227 Balboa Blvd (0700-2200 hrs only) (Spot check ok per Insp Roth)

Posting "No Parking" signs E/S Jimeno Av., 12740 Jimeno Av- South 300'

Approximate Footage 0 - 300 **Log Number** 1014643

Date(s) 5/13/2010 to 5/13/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs S/S Lisette St., Balboa Blvd - West 300'

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00027822	**Location Manager**	Charlie Skinner
Production Company	IMPERIAL WOODPECKER LLC	Primary Phone	Mobile - 310-804-4181
Insured Company	IMPERIAL WOODPECKER LLC	Secondary Phone	Office - 310-275-6075
Production Title	KRAFT		

Approximate Footage	0 - 300	**Log Number**	1014643
Date(s)	5/13/2010 to 5/13/2010	**Time(s)**	07:00 to 22:00
Posting "No Parking" signs	N/S Nanette St., Jimeno Av - West 300'		
Approximate Footage	0 - 300	**Log Number**	1014770
Date(s)	5/13/2010 to 5/13/2010	**Time(s)**	11:00 to 22:00

NOT A PERMIT

Permit #F00027822

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00027822	**Location Manager**	Charlie Skinner
Production Company	IMPERIAL WOODPECKER LLC	Primary Phone	Mobile - 310-804-4181
Insured Company	IMPERIAL WOODPECKER LLC	Secondary Phone	Office - 310-275-6075
Production Title	KRAFT		

Location Address 927 Chautauqua Blvd, Pacific Palisades, CA, 90272

Location Names

Location Type Private Residence

Location Description

Film Dates 5/14/2010 - 5/14/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
FilmLA Monitor required at a minimum of four hours.
Must comply with attached conditions
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents
Pacific Palisades - Riviera Estates July 2009.pdf
Pacific Palisades July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	80
Cube Trucks	4
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	10
Crew	75
FilmL.A. Monitor(s)	1
LA City UFSO assigned	125485

Filming Activities Interior and exterior dialogue; FilmLA monitor required 0600-2200 hrs;

Jurisdiction
Political: Los Angeles City - Council District 11
Police: Los Angeles Police Department
Fire: Los Angeles City

Location Notes

Coordinator Note Company must contact HOA prior to first date of activities

Coordinator Note Additional notification fee due for added posting on 5/11: N/S Carey St., Chautauqua Blvd - Kagawa St

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street : Temescal Gateway Park (MRCA)

Posting "No Parking" signs W/S Chautauqua Blvd., Carey St - Bashford St

Approximate Footage 601 - 900 **Log Number** 1014644

Date(s) 5/14/2010 to 5/14/2010 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Permit #F00027822

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00027822	**Location Manager**	Charlie Skinner
Production Company	IMPERIAL WOODPECKER LLC	Primary Phone	Mobile - 310-804-4181
Insured Company	IMPERIAL WOODPECKER LLC	Secondary Phone	Office - 310-275-6075
Production Title	KRAFT		

Posting "No Parking" signs	S/S Bashford St., Chautauqua Blvd - Kagawa St		
Approximate Footage	0 - 300	**Log Number**	1014644
Date(s)	5/14/2010 to 5/14/2010	**Time(s)**	07:00 to 22:00
Posting "No Parking" signs	N/S Carey St., Chautauqua Blvd - Kagawa St		
Approximate Footage	0 - 300	**Log Number**	1014771
Date(s)	5/14/2010 to 5/14/2010	**Time(s)**	07:00 to 22:00

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Imperial Woodpecker ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and its employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 9/22/09

Representative's Signature

Jeff Shupe

Representative's Name (Please Print)

Production Supervisor

Representative's Title (Please Print)

Imperial Woodpecker

Name of Principal (i.e. company name) (Please Print)

1707 Berkeley St
Santa Monica 90404

Principal's Mailing Address (Please Print)

(310) 566-0800

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT FOR PERMIT

SPECIAL FILMING CONDITIONS
RIVIERA ESTATES

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

Riviera Estates is a community that is situated north of Sunset Boulevard, east of Will Rogers State Park and west of Sullivan Canyon. It is comprised of portions of the following streets: Amalfi Drive, Capri Drive, Casale Road, D'Este Drive, Lucca Drive, Monaco Drive, Romany Drive, Sam Remo Drive and Sorrento Drive. The following Special Filming Conditions have been established to clarify use of property owned and maintained by the Riviera Estates Association, and to mitigate other concerns of local residents**.**

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **The Riviera Estates Association must also be notified at least two (2) days in advance of the first filming day or the first day of any substantial set preparation.** A copy of the "Filming Notification" form should be faxed to (310) 454-2918. The contact person for the association is Jeaneen Fabbro, Administrative Coordinator, or Jennie Chesley, Assistant Administrative Coordinator, Riviera Estates, P.O. Box 1585, Pacific Palisades, CA 90272; office number (310) 454-4913.

- **There are a number of medians and islands in the area which are owned and maintained by the Riviera Estates Association.** *Production companies may not use these medians and/or islands in any manner without permission of the Riviera Estates Association. This includes, but is not limited to: filming activities, feeding or catering, positioning or storing equipment, lighting, cabling, cast and/or crew standing, walking or lounging, etc.*

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

NOTE: These Conditions are in addition to the Palisades Conditions.

NOT A PERMIT FilmL.A. Inc.

SPECIAL FILMING CONDITIONS
PACIFIC PALISADES, PALISADES HIGHLANDS AND CASTELLAMMARE AREAS

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Filming Conditions have been established to mitigate the concerns of local residents. These Conditions are a result of meetings with the Pacific Palisades Town Council, City Council Office representatives and area residents.

- **FilmL.A. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**

- **Trash and refuse must be removed from the area immediately after filming activities are completed.**

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A.. The approved times must be indicated on the permit.

- **No weekend or holiday filming unless approved by FilmL.A.**

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardener's activities, trash pick up, safe use of streets or access to resident driveways, unless approved by the affected residents. ***In some instances, it may be necessary for companies to post both sides of the street to maintain proper access for emergency vehicles and area residents.***

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Lighting is to be confined to the specific site and shall not adversely impact neighbors and/or traffic.**

- **Cast and crew may not park on area streets.** Off-street parking must be provided.

- **Prep and strike days must be included on the permit and may not take place on weekends unless approved by FilmL.A.**

NOTE: ADDITIONAL CONDITIONS ARE APPLICABLE FOR THE HUNTINGTON PALISADES, RIVIERA ESTATES, PALISADES BLUFF AREA AND THE INTERSECTION OF ALMA REAL AND OCAMPO DRIVES.

FilmL.A., Inc. NOT A PERMIT